

## FOOD & BEVERAGE

Our attorneys have substantial and deep expertise in navigating the legal issues facing clients in this essential industry. Let us help make your business thrive.

Whether relating to safety regulations, intellectual property, product recalls, advertising and labeling, class action litigation or government agency enforcement, our attorneys have the skills to address business challenges that are unique to those in this industry.

We counsel on a full spectrum of issues facing companies that produce, distribute, or sell food and beverages, including the businesses that support them. Our attorneys understand the food industry and stand ready to help address the major decisions facing your business, including:

### FOOD SAFETY & PRODUCT RECALLS

- Navigating federal and local laws involving food safety and assisting in all stages of the recall process.

### FOOD & BEVERAGE LABELING AND PACKAGING

- Reviewing labeling and packaging to ensure compliance with state and federal regulations and with special labeling rules for organic and natural foods.

### BRAND NAME IDENTIFICATION & INTELLECTUAL PROPERTY PROTECTION

- Patent, trademark, and copyright services to protect your technology and brand and enforcing and defending intellectual property rights and infringement claims in state and federal courts.



## CONTACT

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## PROMOTION, ADVERTISING, E-COMMERCE & SWEEPSTAKES

- Advising on FTC and FDA product advertising and promotion requirements, including local requirements for sweepstakes and contests.

## IMPORTING/EXPORTING COMPLIANCE

- Assisting domestic and international clients in complying with the laws and regulations for importing or exporting food and beverages, assisting clients with permit applications and product disclosures at the state and federal level, drafting commercial agreements, and corporate governance, business growth, and exit strategies.

## LITIGATION AND GOVERNMENT ENFORCEMENT

- Counseling clients on compliance and corporate governance matters and maintaining cooperative and helpful relationships with government regulators

## LABOR AND EMPLOYMENT REPRESENTATION

- Handling the day-to-day and complex labor and employment related matters for various large food and beverage manufacturers, including union negotiations, advice on executive compensation, defense of employment-related disputes and advice on employee benefit matters

Visit [www.hodgsonruss.com](http://www.hodgsonruss.com) to read more about our services in these related practice areas:

- Franchise & Distribution
- Hotel, Hospitality & Lodging
- International-U.S. Cross Border
- Canada-U.S. Cross Border
- Torts, Insurance & Products Liability
- Wine, Beer & Spirits

We represent food and beverage clients from privately owned entities, to financing entities, to regional, national, and multinational corporations that include manufacturers, distributors, and brokers.

## OFFICES

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*Practice restricted to U.S. law*

